Agri-Startup Stakeholders Connect Program

Hemvati Nandan Bahuguna Garhwal University (HNBGU) Srinagar, Garhwal, Uttarakhand

23rd September 2026



MANAGE-Centre for Innovation and Agripreneurship (MANAGE-CIA)

National Institute of Agricultural Extension Management (MANAGE)

(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad-500030, Telangana, India

MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management.



MANAGE - Centre for Innovation and Agripreneurship (CIA)



MANAGE-CIA a Centre of Excellence Agri-Business Incubator hosted at MANAGE, one of the leading agribusiness Incubators in India. MANAGE-CIA is supporting, guiding and mentoring the Agripreneurs and Agri-startups in Agriculture and Allied sectors. MANAGE-CIA is the Knowledge Partner for strengthening, handholding and demonstrating best practices to the Agri-Business Incubators (R-ABIs) of Agri-Innovation and Entrepreneurship program of PM-RKVY, Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE-CIA has mentored 1,293 agri-startups and incubated 734 startups across 26 States and Union Territories, covering diverse domains in agriculture and allied sectors.

MANAGE-CIA is facilitating Agri-startups with creating networks, collaborations, market linkages and extended end-to-end support for scaling-up their business. MANAGE is committed in developing the agri-business and Agri-startup ecosystem of the country. (https://www.manage.gov.in/managecia/)

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub)

MANAGE-Fisheries Innovation and Startup Hub is a National level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (https://www.manage.gov.in/managefishub/)



Hemvati Nandan Bahuguna Garhwal University (HNBGU)

Hemvati Nandan Bahuguna Garhwal University (HNBGU), Srinagar Garhwal, established in 1973 and granted Central University status in 2009, is a premier institution in Uttarakhand focused on higher education, research, innovation, and community development. The School of Agriculture and Allied Sciences offers undergraduate, postgraduate, and doctoral programmes, with a focus on sustainable agriculture, natural resource management, agricultural research, and extension. It works with farmers and rural communities to promote technology dissemination, skill development, and sustainable agricultural practices in the Himalayan region. (https://www.hnbgu.ac.in/home).

Research, Innovation and Extension Activities

The Department undertakes field-based research, technology demonstrations, farmer-oriented training, skill development and participatory extension activities to strengthen the capacities of farmers, rural youth and community institutions. Key areas include Indigenous Knowledge Scientific Knowledge integration, livelihood diversification, mushroom cultivation, beekeeping, watershed and natural resource management, climate-resilient technologies, value addition and rural enterprise development. Through collaborations with government agencies, NGOs, community organisations and other stakeholders, the Department facilitates technology dissemination, exposure visits, capacity building, internships and field-based research. These initiatives aim to bridge the gap between research, innovation and grassroots application, while creating opportunities for agri entrepreneurship and sustainable livelihood development.

About the Program

This program will help startups connect with all the relevant agricultural stakeholders on a single platform and bridge the information gap thus facilitating a seamless exchange of knowledge, resources and partnership opportunities. It also aims to connect all dots spanning in entrepreneurship spectrum for providing startups centric solutions. This unique program seeks to foster a vibrant community, enabling startups founders and agribusiness stakeholders to connect, share their experiences and collaborate in ways that drive progress. With an emphasis on fostering dialogues and facilitating learning, participants will have the opportunity to not only showcase their products but also to listen to fellow founders' stories. (https://www.manage.gov.in/managecia/AgriStartupSH.aspx)

Aim

To connect stakeholders across the entrepreneurship spectrum and facilitate startup-centric solutions, collaboration, knowledge exchange and ecosystem development.

Objectives

- Connect on a Single Platform: Bring all agri-startup stakeholders together to enable seamless interaction, access, and engagement on one unified platform.
- Build Networks: Facilitate connections between agripreneurs, researchers, and industry stakeholders to strengthen the agricultural innovation ecosystem.
- Promote Collaboration: Encourage partnerships between academia and industry to address real-world challenges and explore new opportunities in agriculture.
- Share Knowledge: Provide a platform for exchanging insights, strategies, and technological advancements relevant to agricultural startups and innovations.
- Bridge Information Gap: Ensure timely and easy access to relevant information, policies, funding, and market trends to support informed decision-making.

Eligible Participants

- Agri-startups and aspiring agripreneurs
- Entrepreneurs, inventors and innovators
- Incubation and innovation centres
- Startup mentors, service providers and consultants
- FPO/Cs, agri-business firms and NGOs
- Banks, venture capital firms and angel investors
- Research institutions and educational institutions
- Researchers, students, rural youth and academicians
- Agricultural development administrators and policymakers
- Central and State Government officials
- Other stakeholders associated with the agri-startup ecosystem

Key Takeaways

- New Partnerships: Meet individuals who can potentially become business partners, clients, mentors or collaborators.
- Learning: Gain insights from Agri-Startup Stakeholders through networking, talks and discussions.
- Visibility: Showcase your products and technology to a relevant audience, increasing your visibility within the local business community.
- Connections: Facilitating strategic links among agri-startups, investors, researchers, government bodies, and service providers to build a robust support network.
- Consultation: Offering expert guidance, mentorship, and advisory support to startups and stakeholders through structured sessions.

Impact

MANAGE has collaborated with 12 universities across 12 states-Himachal Pradesh, Chhattisgarh, Uttar Pradesh, Tripura, Tamil Nadu, Maharashtra, Rajasthan, Kerala, Karnataka, Madhya Pradesh and West Bengal & Punjab involving a total of around 2,694 participants so far. The program earlier focused on states with limited resources, connectivity, and networks for start-ups and is now covering the remaining states. It has facilitated valuable connections, inspired new partnerships, and provided actionable insights to participants, thereby strengthening the agricultural ecosystem and fostering a collaborative environment for future growth.

Background

MANAGE–Centre for Innovation and Agripreneurship (CIA), National Institute of Agricultural Extension Management (MANAGE), Hyderabad, organised the Agri-Startup Stakeholders Connect in collaboration with Hemvati Nandan Bahuguna Garhwal University (HNBGU), Srinagar Garhwal, Uttarakhand, on 23 September 2026, under the theme “Fostering Collaboration and Partnerships.” The program aimed to bring together key stakeholders of the agri-startup ecosystem to promote collaboration, strengthen institutional linkages and encourage entrepreneurship and innovation in agriculture and allied sectors, particularly in the hill regions of Uttarakhand.

MANAGE-CIA Agri-Startup Stakeholders Connect

The organising team included, from MANAGE-CIA, Dr. Saravanan Raj, Director (Agricultural Extension) & CEO, MANAGE-CIA; Ms. V. Usha Sree, Manager; and Ms. Kanika Rajawat, Programme Coordinator. From HNBGU, the programme was supported by Prof. Rajendra Singh Negi, Dean, School of Agriculture and Allied Science and Head, Department of Rural Technology; Prof. Shri Prakash Singh, Vice-Chancellor; Dr. Santosh Singh; Dr. Ramesh C. Nautiyal; and Dr. Ankit Sati, along with other faculty members and institutional representatives.

The program featured technical sessions with representatives from NABARD, the Rural Business Incubator, the Regional Horticulture Office, Garhwal, and Krishi Vigyan Kendra (KVK), Rudraprayag. The discussions focused on agricultural development, entrepreneurship opportunities, institutional support, innovation and the role of different stakeholders in strengthening the agri-startup ecosystem.

The program commenced with the inaugural session, which included the lamp-lighting ceremony, Vande Mataram and the university Kulgeet, followed by addresses from university leadership, MANAGE-CIA representatives and invited dignitaries. Dr. Dhan Singh Rawat, Hon'ble Cabinet Minister of Higher Education, Government of Uttarakhand, attended as the Chief Guest, while Shri Subhash Chand Negi, Deputy Inspector General (DIG), Sashastra Seema Bal (SSB), Srinagar Garhwal, graced the occasion as the Guest of Honour. The inaugural session highlighted the objectives of the program, institutional support for agri-entrepreneurs and the importance of promoting agripreneurship in Uttarakhand.

The Entrepreneurial Journey, Success Stories and Experience-Sharing Session featured five startups that shared their entrepreneurial journeys, business models, innovations and experiences. The session provided valuable insights into emerging opportunities and challenges in the agri-startup sector while encouraging aspiring entrepreneurs to explore innovative business ventures in agriculture and allied sectors.

A major highlight was the Startup Exhibition and Networking Session, where 18 startup exhibition stalls were established to showcase innovative products, technologies and solutions. The exhibition provided startups with a platform to interact with investors, industry representatives, academia, government officials, FPOs/FPCs and other ecosystem stakeholders, facilitating networking, knowledge exchange, market linkages and potential collaborations.

The programme also included a Startup Idea Pitching Session, in which 16 startups presented their business ideas and innovations to the participating stakeholders. The session provided an opportunity for entrepreneurs to present their concepts, receive feedback and engage in discussions on business development, innovation, market opportunities and potential support for scaling their ventures.

The programme concluded with the valedictory session, during which Prof. Rajendra Singh Negi expressed his gratitude to MANAGE-CIA, the dignitaries, participating startups, faculty members, students, organising team and all stakeholders for their contributions towards the successful conduct of the programme. The proceedings formally concluded with the rendition of the National Anthem.

The program witnessed participation from more than 370 stakeholders, representing startups, faculty members, scientists, industry professionals, incubators, investors, government officials, FPOs/FPCs, corporates, NGOs and students. The diverse participation created opportunities for meaningful interaction, networking and engagement among different stakeholders of the agri-startup ecosystem, contributing towards the programme's objective of fostering collaboration and partnerships for strengthening agricultural entrepreneurship in Uttarakhand.

Inaugural Session

The inaugural session began with the lamp-lighting ceremony, followed by Vande Mataram and the university's Kulgeet. Prof. Rajendra Singh Negi, Dean, School of Agriculture and Allied Science and Head, Department of Rural Technology, HNBGU, delivered the Welcome Address. Dr. Saravanan Raj, Director (Agricultural Extension) and CEO, MANAGE-CIA, introduced the program, MANAGE-CIA and MANAGE-FISHub, highlighting the institutional support available for promoting innovation and agripreneurship.

Dr. Dhan Singh Rawat, Hon'ble Cabinet Minister of Higher Education, Government of Uttarakhand, attended as the Chief Guest, while Shri Subhash Chand Negi, Deputy Inspector General (DIG), Sashastra Seema Bal (SSB), Srinagar Garhwal, graced the occasion as Guest of Honour. The session concluded with the Presidential Address by Prof. Shri Prakash Singh, Hon'ble Vice-Chancellor, HNBGU, followed by the Vote of Thanks by Ms. Kanika Rajawat, Program Coordinator, MANAGE-CIA.

The inaugural addresses highlighted the objectives of the program, the importance of institutional collaboration and the potential of agripreneurship in strengthening entrepreneurship, innovation and livelihood opportunities in the hill regions of Uttarakhand. The session set the context for the technical discussions, startup experience-sharing and pitching sessions that followed.





Welcome Address

Prof. Rajendra Singh Negi, Dean, School of Agriculture and Allied Science and Head, Department of Rural Technology, Hemvati Nandan Bahuguna Garhwal University (HNBGU), delivered the Welcome Address during the inaugural session of the Agri-Startup Stakeholders Connect programme. The programme was held at HNBGU, Srinagar Garhwal, Uttarakhand, on 23 September 2026, under the theme "Fostering Collaboration & Partnerships."

Prof. Negi warmly welcomed the Hon'ble Chief Guest, dignitaries, startup founders, agripreneurs, students and participants to the university.



Prof. Rajendra Singh Negi
Dean, School of Agriculture and Allied Science
Head, Department of Rural Technology
Hemvati Nandan Bahuguna Garhwal University

His welcome set a cordial and inclusive tone for the day. The audience brought together people who rarely share a single room: university faculty and students, representatives of government departments and incubation institutions, practising entrepreneurs and young innovators who are still shaping their first ideas. By acknowledging each of these groups, he signalled that the programme was meant to be a meeting point for the entire agri-startup community of the region and not a gathering for any single stakeholder.

In his address, he highlighted the importance of the Agri-Startup Stakeholders Connect in fostering collaboration, innovation and knowledge sharing. He presented the programme as a platform where founders, institutions and students could interact directly, exchange ideas and experiences, and explore practical partnerships. In a hill state where distances are long, landholdings are small and access to markets and mentors can be limited, an event of this kind allows participants to build contacts and learn from the experience of others in a single day, which would otherwise take considerable time and effort to arrange.

Prof. Negi also appreciated MANAGE, Hyderabad, for its continued support in strengthening the agri-startup ecosystem. He acknowledged that sustained institutional backing is what allows ideas to move from the classroom and the village to the stage of incubation, funding and market entry. Support from MANAGE and MANAGE-CIA in the form of incubation, mentoring and grant opportunities brings national-level resources closer to universities and young innovators in Uttarakhand, and his appreciation reflected the university's interest in continuing this partnership.

His remarks carried particular weight because of his roles at the university. As Dean of the School of Agriculture and Allied Science and Head of the Department of Rural Technology, he stands at the point where agricultural education meets rural technology and community development. Students in these disciplines are the ones most likely to carry new ideas into villages, farms and local enterprises, and the university has a natural interest in preparing them as job creators and not only as job seekers.

The Welcome Address also set out the flow of the day for the participants. The programme was organised in four sessions: the Inaugural Session, a Technical Session, a Session on Success Stories & Experience Sharing, and a Startup Pitching Session & Stakeholder Interaction. Together, these were designed to move participants from policy and institutional perspectives, through lived entrepreneurial experience, to live presentations of ideas and enterprises, with room for discussion and interaction at every stage.

In closing, Prof. Negi encouraged all participants to make full use of the opportunity: to listen carefully, to ask questions, and above all to connect with the people present so that conversations begun during the programme could continue as partnerships afterwards.

Takeaway: "The Welcome Address presented the programme as a collaborative platform for innovation and knowledge exchange, and recognised MANAGE's sustained support as a key enabler of the agri-startup ecosystem in Uttarakhand."

Overview of MANAGE-CIA & Agri-Startup Ecosystem

Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE & CEO, MANAGE-CIA, Hyderabad, presented an overview of MANAGE-CIA and the agri-startup ecosystem during the inaugural session. His address gave participants a clear picture of the institutional support available to agri-entrepreneurs and of where Uttarakhand stands in the national startup landscape.

He explained that MANAGE primarily caters to the training and capacity-building needs of senior and middle-level officers working in development departments through national and international programmes. Under initiatives supported by the Ministry of External Affairs, the institute engages senior officials from nearly 150 countries, with approximately 300–400 international participants attending its programmes annually.



Dr. Saravanan Raj
Director (Agricultural Extension) &
CEO, MANAGE-CIA
MANAGE, Hyderabad

He further outlined MANAGE's broader institutional mandate, which includes implementing national-level schemes for entrepreneurs and other stakeholders, providing consultancy services to Central and State Governments for agricultural development, and functioning as a policy think tank and a partner in monitoring and evaluation activities.

Highlighting the institute's academic contribution, he spoke about the MBA in Agribusiness Management, which has been offered for nearly three decades and maintains a reported 100% placement record. He noted that MANAGE alumni occupy positions across leading agribusiness organisations in India, including senior leadership roles such as Vice President and President.

Moving to the Indian agri-startup landscape, Dr. Saravanan Raj highlighted that the country has approximately 2.48 lakh startups, of which only around 4–5% belong to the agricultural sector, representing nearly 13,000 agri-startups. He observed that agricultural technology constitutes a major segment of this ecosystem, followed by food processing, value addition and organic farming-related enterprises. Referring to Punjab, he noted that despite the state's historic association with the Green Revolution, it has approximately 170 agri-startups, reflecting the considerable scope for expanding entrepreneurial activity in agriculture.

He elaborated on the financial assistance available under PM-RKVY, explaining the provision of up to ₹25 lakh under SAIP for scaling promising startups, up to ₹5 lakh under the (AOP), and ₹4 lakh under SOP for converting innovative ideas into prototypes. He emphasised that these opportunities are open to students across disciplines, including engineering, commerce, management and other fields, and are not confined to agricultural graduates. He further noted that approximately 80–90% of agri-startups originate from non-agricultural backgrounds, underscoring the significance of multidisciplinary participation in agricultural innovation.

The address also highlighted MANAGE's initiatives for nurturing aspiring entrepreneurs through incubation, mentoring, facilitation and capacity-building programmes. Particular emphasis was placed on the MANAGE Saturday Webinar Series, conducted every Saturday from 11:00 AM to 12:00 Noon since 2020. The series provides a knowledge-sharing platform covering innovations, government schemes, funding avenues, incubation opportunities and various dimensions of the startup ecosystem.

In addition, he introduced MANAGE's initiatives in the fisheries sector through MANAGE-FISHub, which focuses on promoting innovation and supporting entrepreneurship in the fisheries ecosystem.

Highlighting the achievements of MANAGE-CIA, he shared that 734 startups have been incubated across the country, including ventures from Punjab. Approximately 40–45% of these startups have received funding through the Ministry of Agriculture & Farmers' Welfare, with 286 startups supported under the PM-RKVY programme.

Turning to the host state, Dr. Saravanan Raj highlighted Uttarakhand's growing agri-startup ecosystem, which has 1,980 DPIIT-recognised startups, including 135 agri-startups. Agri-startups therefore make up roughly 7 per cent of the state's recognised startups. He also noted MANAGE-CIA's presence in the state, with 6 incubatees and 2 grantees. These numbers show that a beginning has been made, and they also indicate how much room there is to grow, particularly in the hill districts where local resources such as millets, herbs, fruits, forest produce and medicinal plants offer clear opportunities for value addition.

The overview connected naturally to the rest of the programme. Several of the entrepreneurs who spoke in later sessions, including a MANAGE-CIA incubatee, were examples of the kind of journey that incubation and mentoring make possible. For students and aspiring founders in the audience, the message was that institutional support exists, that it is accessible, and that Uttarakhand has space for many more agri-enterprises built around local strengths.

Concluding his address, Dr. Saravanan Raj emphasised that agricultural entrepreneurship extends well beyond primary farming, offering opportunities across technology, services, marketing, food processing and allied sectors. He encouraged students and participants from diverse academic backgrounds to identify emerging opportunities, develop innovative solutions and pursue entrepreneurial ventures in agriculture. He also acknowledged the contributions of partner institutions, research organisations and other stakeholders in strengthening the agri-startup ecosystem and facilitating the successful organisation of the programme.

Takeaway: The session provided an overview of MANAGE's institutional mandate, academic and capacity-building initiatives, national agri-startup landscape, funding opportunities and incubation achievements, while encouraging multidisciplinary participation and collaborative efforts to advance agricultural entrepreneurship.





Guest of Honour Address



Shri Subhash Chand Negi
Deputy Inspector General (DIG)
Sashastra Seema Bal (SSB)
Srinagar Garhwal, Uttarakhand

Shri Subhash Chand Negi, Deputy Inspector General (DIG), Sashastra Seema Bal (SSB), Srinagar Garhwal, Uttarakhand, addressed the gathering as the Guest of Honour. His presence reflected the interest that institutions beyond the agricultural sector take in the well-being of border and hill communities, whose livelihoods depend heavily on farming and allied activities.

Shri Negi emphasised the growing challenges faced by the agriculture sector due to climate change. For a hill state such as Uttarakhand, these challenges are felt directly: changing rainfall patterns, shifting seasons, pressure on water sources and unpredictable weather affect the crops that farmers can grow and the incomes they can expect.

He highlighted the need for innovative and sustainable solutions that can help farmers adapt to these changing conditions and not merely react to them.

He stressed the importance of agripreneurship and agri-innovation in addressing these challenges. Climate-related problems are rarely solved by a single technology or policy. They need a range of solutions, including better water management, climate-suited crops, efficient use of inputs, value addition that reduces dependence on a single harvest, and new business models that bring income to rural households. Agripreneurs, who combine local knowledge with new ideas, are well placed to develop such solutions.

The Guest of Honour encouraged young entrepreneurs to develop practical solutions that can contribute to a more resilient and sustainable agricultural sector. The emphasis on practicality was significant. Ideas that work in a laboratory or a presentation must also work in the field, on small and sloping farms, within the means of ordinary farmers and in the conditions of the hills. He urged young innovators to keep this test in mind as they develop their ventures.

Shri Negi concluded by encouraging students and aspiring entrepreneurs to take the discussions of the day seriously and to carry them forward in practice. He expressed his good wishes for the success of the programme and for the young innovators who would be presenting their ideas in the sessions that followed.

Takeaway: The Guest of Honour linked climate-related pressures on agriculture with the need for practical, sustainable innovation, and encouraged young agripreneurs to build solutions that can work in the real conditions of hill farming.

Chief Guest Address

Dr. Dhan Singh Rawat, Hon'ble Cabinet Minister of Higher Education, Government of Uttarakhand, graced the inaugural session as the Chief Guest. His address highlighted the importance of higher education, innovation and entrepreneurship in creating opportunities for the youth and contributing to the development of Uttarakhand.

He emphasised the role of universities and educational institutions in nurturing young talent, encouraging innovative thinking and promoting entrepreneurial initiatives.



Dr. Dhan Singh Rawat
Cabinet Minister of Higher Education
Government of Uttarakhand
Garhwal, Uttarakhand

Dr. Rawat also underscored the potential of agripreneurship in strengthening rural livelihoods, generating employment and supporting the economic development of hill regions. He encouraged greater collaboration between universities, government institutions and organisations working in the entrepreneurship ecosystem to provide young innovators with the necessary guidance, exposure and support.

His address reinforced the importance of creating an enabling environment where education, innovation and entrepreneurship work together to address regional challenges and unlock opportunities for sustainable development.

Takeaway: The Chief Guest highlighted the role of higher education, institutional collaboration and youth-led entrepreneurship in promoting innovation, employment and sustainable development across Uttarakhand.

Presidential Address by Hon'ble Vice-Chancellor

Prof. Shri Prakash Singh, Hon'ble Vice-Chancellor, Hemvati Nandan Bahuguna Garhwal University, Srinagar Garhwal, Uttarakhand (HNBGU) , delivered the Presidential Address. As the head of the host institution, he spoke about the role the university in encouraging enterprise and innovation among its students and in the surrounding region.

Prof. Singh emphasised the importance of agri-startups and agripreneurship in hilly regions, where Hill agriculture differs in Significantly from that in the plains.

In hilly regions, farms are typically small and terraced, making mechanisation difficult. High transportation costs and limited market access further constrain agricultural productivity and farmers' income.



Prof. Shri Prakash Singh
Hon'ble Vice-Chancellor
Hemvati Nandan Bahuguna Garhwal University
Srinagar Garhwal, Uttarakhand

He highlighted the potential of agri-startups to address local agricultural challenges. Problems such as low productivity, post-harvest losses, lack of processing facilities, weak market linkages and limited access to information can often be tackled most effectively by people who live in the region and understand its conditions. Local entrepreneurs know the farmers, the crops and the constraints, and are better placed to design solutions that fit.

The Vice-Chancellor's address also conveyed the university's readiness to act as a partner. By hosting a programme that brings together MANAGE-CIA, government departments, entrepreneurs and student innovators, HNBGU demonstrated its intention to be an active hub in the hill agri-startup ecosystem. He concluded with good wishes for the success of the programme and for all the participants.

Takeaway: The Presidential Address underlined agripreneurship as a means of solving local problems, creating youth employment and contributing to the economic development of the hills, with the university positioned as an active partner in the process.

Vote of Thanks: Gratitude for Collective Success

Ms. Kanika Rajawat, Program Coordinator, MANAGE-CIA, MANAGE, Hyderabad, proposed the Vote of Thanks, bringing the Inaugural Session to a close.

She extended her sincere gratitude to the Chief Guest, dignitaries, speakers, participants, organising team, and all stakeholders for their valuable contributions and active participation. She particularly acknowledged the leadership and faculty of HNBGU for hosting the program, the distinguished guests and officials for sharing their insights, and the speakers for their valuable presentations and meaningful contributions to the sessions.

She acknowledged the collective efforts that contributed to the successful conduct of the Agri-Startup Stakeholders Connect programme. She extended her thanks to everyone involved in the program , whether visible on the stage or working behind the scenes.



Ms. Kanika Rajawat
Program Coordinator
MANAGE-CIA, MANAGE, Hyderabad

The participants, especially the students, young entrepreneurs and farmers, were also thanked for their enthusiasm and interest. She expressed the hope that the connections made during the programme would grow into lasting partnerships.

Reflecting the spirit of the event, she observed that "Every successful programme is a reflection of collaboration, commitment, and collective effort." The thought echoed the theme of the programme itself.

Session II: Technical Session

The Technical Session focused on the institutional mechanisms that support agripreneurship at the grassroots level. Speakers from the State Government's Rural Development Department and from the Krishi Vigyan Kendra system described how rural incubation centres and extension institutions can nurture ideas, provide mentoring and connect farmers and rural youth with innovation, technology and entrepreneurial opportunities. The session provided the institutional background for the experience-sharing and pitching sessions that followed.





Rural Incubation for Promoting Agripreneurship

Shri Govind Singh Dhami, Team Leader, Mukhyamantri Udyamshala Yojana Rural Business Incubator, Department of Rural Development, Government of Uttarakhand, addressed the role of rural incubation in promoting agripreneurship. His session opened the technical session and brought the state government's perspective on supporting entrepreneurship in the villages of Uttarakhand.



Shri Govind Singh Dhami
Team Leader, Mukhyamantri Udyamshala Yojana Rural Business Incubator
Department of Rural Development
Government of Uttarakhand

An incubation centre offers more than a place to work. It provides a supportive environment in which a person with an idea can examine it, test it, refine it and learn how to run it as a business. For rural entrepreneurs, who may have strong practical knowledge but limited exposure to business planning, finance, branding or regulation, such a centre can fill an important gap.

Shri Dhami explained that these centres provide aspiring entrepreneurs with essential mentoring and institutional support to develop their ventures.

They facilitate access to training, government schemes, credit, markets and technical expertise, particularly for entrepreneurs in remote rural areas. He emphasised the need to strengthen rural enterprises so that they become sustainable businesses and not short-lived experiments. Small units engaged in food processing, handicrafts, herbal products, farm services and similar activities can generate steady income, but they need support with quality, packaging, marketing and working capital. A rural business incubator, working through the Department of Rural Development, can help enterprises address these needs systematically.

The speaker also stressed the need to promote local innovations. Rural communities in the hills have developed practices, products and solutions based on long experience with local conditions. With appropriate support, these local ideas can be refined and developed into products and services that have wider markets. Recognising and encouraging such innovation is a way of building on the strengths the region already has.

Shri Dhami highlighted that these efforts can create sustainable livelihood and employment opportunities for youth in rural and hilly regions. When young people can see a viable path to earning a living in their own districts, the pressure to migrate reduces, and villages benefit from the energy and skills of their own youth. He encouraged the young participants to approach incubation centres with their ideas and to make full use of the guidance and support available.

His presentation linked well with the sessions that followed. The entrepreneurs who shared their journeys later in the day showed what can be achieved when ideas are matched with mentoring, institutional backing and persistence.

Takeaway: Rural incubation was presented as a practical pathway for converting local ideas into enterprises, supported by mentoring and institutional backing, to create sustainable livelihoods for youth in rural and hilly regions.

Role of KVKs in Promoting Agricultural Innovation & Agripreneurship

Dr. Sanjay Sachan, Officer In-charge, Krishi Vigyan Kendra (KVK), Rudraprayag, Uttarakhand, spoke on the role of KVKs in promoting agricultural innovation and agripreneurship. Drawing on his experience of working with farmers in a hill district, he highlighted how these institutions connect agricultural research with field-level practices and address the specific needs of farming communities.

Dr. Sachan explained that KVKs play a vital role in strengthening agricultural extension through farmer training, field demonstrations, technology assessment and need-based advisory services. Their district-level presence enables them to understand local agricultural conditions, including variations in climate, soil, cropping patterns and resource availability, thereby ensuring that the guidance provided is relevant to farmers' needs.

He emphasised the importance of facilitating the adoption of innovative agricultural technologies through practical demonstrations and locally adapted solutions. By enabling farmers to observe the benefits of improved varieties, tools and cultivation practices, KVKs help build confidence in new technologies. This approach is particularly significant in hilly regions, where diverse terrain and agro-climatic conditions require location-specific agricultural interventions.



Dr. Sanjay Sachan
Officer In-charge, Krishi Vigyan Kendra (KVK) Rudraprayag, Uttarakhand

The speaker highlighted the range of technical guidance provided by KVKs in areas such as crop management, plant nutrition, pest and disease management, livestock rearing, food processing and value addition. These services equip farmers with practical knowledge to improve production efficiency, minimise losses and make better-informed decisions throughout the agricultural value chain.

Dr. Sachan also emphasised the importance of engaging rural youth in agripreneurship by connecting them with skill development, market information and institutional support. KVK-led training and collaborations can help aspiring entrepreneurs explore viable ventures such as mushroom cultivation, nursery management, food processing and other enterprises suited to the hill economy, enabling them to translate their interests into sustainable business opportunities.

Concluding his address, Dr. Sachan highlighted the contribution of KVKs towards sustainable agricultural development and livelihood enhancement in rural and hilly regions. He underscored the potential of technology-driven diversification, entrepreneurship and efficient resource utilisation to improve farm incomes, generate rural employment and strengthen the resilience of farming communities.

Takeaway: KVKs were presented as an important bridge between technology, farmers and rural youth, helping innovations and entrepreneurial opportunities reach the field level in rural and hilly regions.

Session III: Success Stories & Experience Sharing Session

In the Success Stories & Experience Sharing Session, entrepreneurs and MANAGE-CIA incubatees shared their journeys with the gathering. The presentations ranged from Himalayan value addition and succulent propagation to digital traceability, sustainable livestock feed and insect farming. Each speaker described how an idea was converted into an enterprise, the opportunities they identified in local resources and the benefits their work brings to farmers and rural communities. For students and aspiring entrepreneurs, the session offered practical insight into what it takes to start and sustain an agri-enterprise.

Himalayan Resources, Value Addition & Agri-Entrepreneurship

Dr. Preeti Singh, Founder & Director of Subhag Himalayan Resources Pvt. Ltd., opened the Success Stories & Experience Sharing Session by narrating her entrepreneurial journey of transforming research into an agri-enterprise in the Garhwal Himalayas. Her talk offered participants a first-hand account of how academic and scientific knowledge can be carried into the marketplace.



Dr. Preeti Singh
Director,
Subhag Himalayan Resources Pvt. Ltd.

She highlighted the rich variety of Himalayan resources that can serve as the basis for enterprise. These include millets, grains, herbs, botanicals, seeds, spices, flowers and leaves.

Dr. Singh emphasised that the real opportunity lies in value addition and market development. Cleaning, grading, processing, packaging and branding can transform a raw hill product into a quality consumer product that earns a premium.

For founders with a research background, there is the added advantage of understanding the properties of the raw material, which supports product development, standardisation and quality assurance.

A key point in her presentation was the importance of direct farmer linkages. An enterprise that sources directly from farmers can ensure traceable and consistent supply, offer fairer prices and build long-term relationships with producing communities. Direct linkages also give farmers a reason to grow and conserve traditional crops, since a dependable buyer exists for what they produce.

She further stressed the need for quality processing and market connections in building sustainable agri-value chains. A value chain is only as strong as its weakest link. Even excellent raw material cannot succeed commercially without hygienic processing, reliable packaging and a route to customers. By addressing each stage, from the farm to the final consumer, an enterprise can create value for every participant and not merely for itself.

The journey described by Dr. Singh demonstrated the potential for greater opportunities for farmers and rural communities. Processing and marketing activities create employment locally, especially for women and youth, and keep a larger share of the value generated in the villages where the raw material originates.

Takeaway: Dr. Preeti Singh's journey showed how research-backed value addition of Himalayan resources, combined with direct farmer linkages, quality processing and market connections, can build sustainable agri-value chains.

Promoting Sustainable Plant Entrepreneurship & Rural Livelihoods

Mr. Gagan Tripathi, Founder & Director of Plant Orbit Pvt. Ltd. and a MANAGE-CIA Incubatee, shared his entrepreneurial journey in the succulent industry. His presentation demonstrated how a specialised, high-value plant segment can be developed into a source of income for growers and rural households.He highlighted the potential of innovative plant propagation for creating sustainable rural livelihoods. Propagation is the process of multiplying plants, and in the case of succulents it can be done through methods that are relatively simple, require limited space and can be learnt by rural growers with suitable training. This makes the sector accessible to small farmers, women and youth, including those with little land.

Mr. Tripathi emphasised the importance of introducing new plant varieties. Consumer demand for ornamental and decorative plants is driven in large part by novelty and variety, and growers who can offer attractive and uncommon types are better placed to earn good prices. The availability of quality planting material is therefore a key factor in the success of a plant-based enterprise.

He also stressed the need for strengthening farmer-level propagation and distribution. When growers are trained to propagate plants themselves and are connected to a distribution network, the enterprise is no longer dependent on a single nursery or location. It can scale through a network of growers, each earning income from their own production, while the central company coordinates quality, varieties and market access. A further focus was on creating market opportunities for growers.

Production alone does not generate income. Growers need dependable buyers, fair prices and clear standards. By linking growers with retail, online and institutional markets, a plant-based enterprise can ensure that the effort of rural producers is rewarded.



Mr. Gagan Tripathi
Founder & Director
Plant Orbit Pvt. Ltd.
MANAGE-CIA Incubatee

As a MANAGE-CIA incubatee, Mr. Tripathi's journey also illustrated the value of incubation in helping an emerging sector reach farmers and markets. Mentoring, institutional recognition and access to a wider network of support are particularly valuable for founders working in niche segments, where the market is still developing and few established models exist.

His experience showed that plant-based enterprises can support rural communities while promoting innovation and sustainable agricultural practices, and it opened a new line of thinking for participants who had not previously considered ornamental horticulture as an entrepreneurial option.

Takeaway: Plant Orbit demonstrated that succulent propagation, when linked to farmer-level production, distribution and market access, can become a source of sustainable rural livelihoods.

Strengthening Traceability & Market Value for Uttarakhand Produce

Mr. Soumya J, Founder of Orang Utan Organics LLP, introduced TraceRoot, an initiative focused on establishing proof of origin for agricultural produce, and shared the thinking behind it with the participants.

The speaker highlighted the importance of establishing proof of origin for Uttarakhand's unique agricultural produce. Uttarakhand is known for distinctive crops and products grown in specific hill conditions, and consumers are often willing to pay more for authentic produce from a known place. However, when produce is aggregated and passes through several hands, its origin is easily lost. This makes it hard for genuine producers to earn a premium and easy for imitations to enter the market under the same name.



Mr. Soumya J
Founder, Orang Utan Organics LLP
Garhwal, Uttarakhand

The presentation emphasised the role of digital traceability. A traceability system records where a product was grown, who grew it and how it moved through the supply chain, allowing the information to be checked by buyers. Digital records make this information easier to store, update and share than paper-based systems, and they can be linked with labels or codes on the final product so that consumers can verify its origin.

Equally important was the focus on farmer-level records. Traceability begins at the farm. If farmers' details, fields, practices and harvests are properly recorded, the system can offer credible evidence about the produce. This gives farmers a role in the system as the source of verified information, and it positions them to benefit directly when buyers value authenticity.

The speaker also drew attention to innovative verification technologies, which help to confirm that the information recorded corresponds to the actual product. Verification adds a further layer of trust, protecting the reputation of genuine produce and discouraging mislabelling.

The initiative demonstrated how technology-driven traceability can strengthen farmer incomes by helping authentic produce command a better price, build consumer trust by giving buyers reliable information, and promote sustainable agricultural livelihoods by rewarding producers who maintain quality and origin integrity over the long term.

Takeaway: TraceRoot showed how digital traceability, farmer-level records and verification technologies can protect the authenticity of Uttarakhand produce and translate it into better market value, farmer income and consumer trust.

Promoting Sustainable Livestock Nutrition & Rural Livelihoods

Dr. Binu Bhadauria, Founder & Managing Director of Ojas Animal Feed Pvt. Ltd., shared the entrepreneurial journey behind the company's sustainable livestock feed solutions. The presentation brought attention to livestock nutrition, an area that is central to rural livelihoods in the hills but is sometimes overlooked in discussions of agri-startups.

A key theme was the importance of urea-free and plant-origin nutrition. Livestock feed is a major factor in animal health, milk and meat production, and the income of farming families who depend on their animals. By emphasising feed derived from plant sources and free of urea, the enterprise presented an approach that places the long-term health of the animal and the quality of its produce at the centre of feed formulation.



Dr. Binu Bhadauria
Founder & Managing Director
Ojas Animal Feed Pvt. Ltd.
Garhwal, Uttarakhand

The emphasis was on improving livestock health and productivity. Healthy animals produce more and need fewer veterinary interventions, which lowers costs for farmers. Good nutrition also improves the animals' resilience and reproductive performance. For small farmers with a few animals, who rely on livestock for regular income, these gains directly affect household earnings.

Dr. Bhadauria also underlined the importance of farmer training and sustainable practices. A feed product is most effective when farmers understand how to use it, how to manage feeding schedules and how to recognise signs of good and poor nutrition. Training programmes build this understanding and help farmers make better decisions about their animals, while promoting practices that are safe and sustainable in the long run.

The experience demonstrated how innovative livestock enterprises can support rural employment, strengthen farming communities and promote sustainable agricultural practices. The better the feed, the better the returns for the farming families who depend on their animals, and the stronger the local economy that supports them.

Takeaway: Ojas Animal Feed illustrated how plant-origin, urea-free nutrition, farmer training and local feed manufacturing can improve livestock health and productivity while creating rural employment.

Turning Agricultural Waste into Value through Insect Farming

Dr. Vineet Prakash, Expert & Managing Director of Krishivan Doon Pvt. Ltd., spoke on turning agricultural waste into value through insect farming, a topic that drew considerable interest from the participants because of its novelty and its practical relevance.

He highlighted the potential of agricultural waste-based insect farming for creating sustainable solutions in agriculture. Farms, kitchens, markets and food-processing units generate large quantities of organic waste. Left unmanaged, this waste creates disposal problems and environmental concerns.



Dr. Vineet Prakash
Expert & Managing Director
Krishivan Doon Pvt. Ltd.
Garhwal, Uttarakhand

Insect farming offers a way to treat such waste as a resource, using it as a feed material for insects that convert it into useful products.

Dr. Prakash emphasised the conversion of organic waste into high-protein insect feed. Protein is among the costliest components of animal and fish feed, and insect-derived protein is increasingly seen as a sustainable alternative to conventional protein sources. Producing it from waste adds to the benefit by lowering the pressure on other resources and reducing the amount of waste that must be disposed of.

The second product highlighted was nutrient-rich frass fertiliser. Frass, the residue left by the insects after they have processed the waste, is valued as an organic fertiliser that can enrich soil. This means that the same process yields both a feed ingredient and a soil input, adding to the economic viability of the enterprise and supporting organic and low-chemical farming.

He placed strong emphasis on farmer training and community-based production models. Insect rearing can be undertaken at different scales, and training farmers and rural groups to take part allows the benefits to be shared widely. Under a community-based model, households or groups can produce insects as a supplementary activity, while a central enterprise assists with technical standards, aggregation and marketing.

The initiative demonstrated how waste-to-wealth innovations can support farmers, create rural livelihood opportunities and contribute to sustainable agricultural practices. It also fits closely with the principles of the circular economy, in which waste from one process becomes the input for another.

For students and aspiring entrepreneurs, the presentation highlighted a field in which science, agriculture and environmental management come together, and where relatively modest investments can lead to enterprises with strong social and environmental benefits.

Takeaway: Insect farming was presented as a waste-to-wealth model that turns organic waste into protein-rich feed and nutrient-rich fertiliser while creating community-based livelihood opportunities.

Session IV: Startup Pitching Session & Stakeholder Interaction

The Startup Pitching Session & Stakeholder Interaction gave entrepreneurs, student innovators and organisations an opportunity to present their ideas and enterprises to the gathering and to interact with stakeholders. The presentations covered fruit processing, wildlife monitoring, springshed rejuvenation, wellness products, farmer producer companies, forest-based crafts, agri-technology platforms, watershed monitoring, horticulture, mushroom cultivation and cooperatives. Together they showed the range of ideas emerging from the region and the many ways in which agriculture, technology, natural resources and community enterprise can come together.

Promoting Value Addition of Local Fruits & Strengthening Rural Livelihoods

Mr. Neeraj Aswal, Entrepreneur, Himsudha Juice, Rudraprayag, opened the Startup Pitching Session & Stakeholder Interaction by sharing his entrepreneurial journey in the value addition of locally available fruits, particularly Malta. His showcase was a practical example of how a local fruit can be turned into a range of marketable products.

Malta is a citrus fruit grown in parts of the Garhwal hills and valued locally. Like many hill fruits, it is harvested in a particular season, and growers face the familiar problems of perishability, price fluctuation and limited access to distant markets. Mr. Aswal's enterprise addresses these problems by processing the fruit into products with a longer shelf life and a wider market than the fresh fruit alone.



Mr. Neeraj Aswal
Entrepreneur, Himsudha Juice
Rudraprayag Garhwal, Uttarakhand

AI-Based Smart Wildlife Capture & Monitoring System

Mr. Pankaj, Founder of Kaushalya Automation, presented the AI-Based Smart Wildlife Capture & Monitoring System, a technology solution aimed at supporting safe wildlife capture, instant alerts, remote monitoring and humane wildlife management.



Mr. Pankaj
Founder, Kaushalya Automation
Garhwal, Uttarakhand

The presentation addressed a concern that is widely felt in the hills: conflict between humans and wildlife. Farmers in many parts of Uttarakhand face crop damage and safety risks from wild animals, and forest and wildlife authorities are often required to capture or relocate animals that enter villages. Doing this safely, quickly and with minimum stress to the animal requires timely information and careful handling.The innovation integrates AI-enabled cameras, sensors, communication systems and remote-control mechanisms.

The cameras and sensors detect the presence of an animal, the AI component helps recognise it, and the communication systems relay this information to the concerned personnel. Remote-control mechanisms allow the capture device to be operated from a distance, so that people do not need to be near the animal when the capture takes place.

The system provides real-time animal detection, automated capture notifications, live monitoring and centralised dashboard management. Real-time detection helps authorities respond without delay. Automatic notifications reduce reliance on manual checking, and live monitoring allows the situation to be observed from a control point. A centralised dashboard brings information from multiple locations into one view, helping teams to coordinate and to keep records.

A Spring-to-Farm Livelihoods Model for the Uttarakhand Himalaya

Ms. Ruchi, Chief Operating Officer (COO) of SAAR Foundation, presented an integrated Spring-to-Farm Livelihoods Model designed to address the interconnected problems of water scarcity, declining agricultural productivity and rural migration in the Himalayan region.

She highlighted the Foundation's approach of combining springshed rejuvenation, sustainable agriculture, financial inclusion and digital monitoring systems. Springshed rejuvenation focuses on restoring the recharge area of a spring so that water flows more reliably.

Sustainable agriculture then helps farmers make productive use of that water through suitable crops and practices. Digital monitoring systems form the fourth element.



Ms. Ruchi
Chief Operating Officer (COO)
SAAR Foundation
Garhwal, Uttarakhand

Tracking the condition of springs, the progress of interventions and the outcomes for households makes it possible to verify results, learn from experience and make decisions based on evidence. It also builds the credibility needed to attract further support from partners and funders.

The model aims to enhance water security, improve farm incomes and strengthen community resilience. When water supply becomes more dependable, farmers can plan better, grow higher-value crops and reduce the risks that come with uncertain rainfall. Stronger incomes and more secure water supplies together help households to remain in, and invest in, their villages.

Eco-Well Dhoop: Health & Rural Empowerment

Mr. Dhruv Butola, Co-founder of a Himalayan wellness brand and Medi-Entrepreneur, presented Eco-Well Incense Burning, an eco-friendly innovation focused on developing zero-synthetic, charcoal-free Ayurvedic dhoop cones from Himalayan bio-ingredients.



Mr. Dhruv Butola
Medi-Entrepreneur and Co-founder
Eco-Well Incense Burning

Burning incense and dhoop is a widespread practice in homes and places of worship, and it is closely tied to cultural and spiritual traditions. Many commercially available products, however, rely on synthetic fragrances, binders and charcoal.

Mr. Butola highlighted the health and environmental concerns associated with such conventional incense products, pointing to the smoke and chemical emissions that people breathe, often in enclosed spaces.

In response, the venture offers a natural alternative formulated with Himalayan herbs, spices and traditional ingredients. The cones are designed to avoid synthetic additives and charcoal, relying instead on plant-based materials. By drawing on ingredients associated with Ayurveda and the Himalayan region, the product combines traditional knowledge with contemporary concern for health and the environment.

As a medi-entrepreneur, Mr. Butola brings a health-oriented perspective to the enterprise, and the product positions itself at the meeting point of wellness, tradition and sustainability. Consumers today are increasingly interested in natural and eco-friendly products, and a well-presented Himalayan offering has the potential to find buyers both within India and beyond.

Value Addition and Market Linkages for Uttarakhand's Local Products

Mr. B. P. Nautiyal, Director of Bhilangana Valley Farmer Producer Company Limited (BVFPCL), presented the company's efforts in organising local farmers, promoting value-added Himalayan products and strengthening market linkages for traditional hill-based resources.



Mr. B. P. Nautiyal
Director, Bhilangana Valley Farmer Producer Company Limited (BVFPCL)
Garhwal, Uttarakhand

A farmer producer company is a collective business owned by farmers. By coming together, small farmers can pool their produce, share the cost of processing and marketing, and negotiate with buyers from a stronger position than any one of them could achieve alone. Mr. Nautiyal's presentation described how BVFPCL has used this collective strength to organise growers in the Bhilangana valley and to build a common brand.

He highlighted a diverse range of herbal, natural and processed products developed under the BVFPCL brand. The hills produce a variety of traditional crops, herbs and other resources, and the company's product range reflects an effort to turn these into goods that consumers recognise and trust. Showing the products to the gathering allowed participants to see how produce from the valley can be transformed into branded items.

He stressed that modern packaging plays a critical part in the success of such products. Attractive, clear and reliable packaging builds consumer confidence, communicates the story and quality of the product and makes it suitable for retail and transport. For many hill products with strong intrinsic qualities, better packaging is often what separates a local curiosity from a marketable brand.

For startups and institutions in the audience, BVFPCL represents a ready partner: an organised group of farmers with local knowledge, a growing brand and a clear interest in improving quality and reaching new markets.

Strengthening Himalayan Value Chains & Rural Livelihoods

Mr. Suman Dev, Director of Surira Ventures Pvt. Ltd. (Himalaya Tree), Tehri Garhwal, shared insights into building organised, market-linked value chains for Himalayan natural, agricultural and forest-based products.



Mr. Suman Dev
Director, Surira Ventures Pvt. Ltd.
(Himalaya Tree), Tehri Garhwal

The Himalayan region produces a wide variety of products, ranging from agricultural crops to wild-collected forest produce. In many cases, collectors and farmers sell these items in raw form to intermediaries, receive modest prices and have little knowledge of where the products eventually go. Mr. Dev's presentation focused on how a more organised value chain can change this situation by connecting producers more directly with markets and by capturing more value within the region.

He highlighted the importance of aggregation, which brings together small quantities from many producers so that they can be sold in volumes that markets require. Aggregation reduces costs, makes quality control possible and gives small producers access to buyers who would not otherwise deal with them. He then emphasised processing and branding, which transform raw material into products that consumers can identify and trust, and market access, which ensures that these products reach buyers at fair prices.

Mr. Dev's experience also demonstrated the importance of traceable sourcing. Knowing where a product came from, who collected or grew it and how it was handled builds consumer confidence and supports premium positioning. For forest-based and wild-collected products, traceability also encourages responsible harvesting and discourages over-extraction.

Turning Forest Resources into Sustainable Livelihoods

Ms. Pawani Bisht & Team, Founder of Vanaura and a B.Sc. (Hons.) Forestry student, shared an innovative concept inspired by the forests and rich cultural identity of Uttarakhand. As a student-led venture, Vanaura brought a fresh and creative voice to the pitching session.

The idea draws directly from the environment in which the team studies and lives. Uttarakhand's forests provide a wide range of natural materials, and the state's culture and traditions are closely connected to them. The team recognised that these resources, used responsibly, can be turned into products that carry both beauty and meaning.The range of products discussed included keychains, jewellery, frames, bookmarks and decorative items. These are small, useful and attractive items that suit gifting, souvenirs and everyday use.



Ms. Pawani Bisht
Founder, Vanaura
B.Sc. (Hons.) Forestry Student
HNBGU Srinagar Garhwal, Uttarakhand

The initiative demonstrated how value addition can connect forestry, culture, creativity and sustainability. Craft-based products require skill, design thinking and an appreciation of local heritage, and they create opportunities for artisans and young people with creative talent. Because they are made from locally available natural materials and are meant to last, such products can also provide an alternative to plastic and mass-produced goods.

The venture also aims at promoting forest conservation awareness. Each product can carry the message that forests are valuable, that their resources should be used with care and that communities benefit when forests are protected. Customers who buy these items become part of a conversation about the importance of the forest.

In addition, the initiative is intended to create livelihood opportunities, particularly for rural youth and local artisans who can be engaged in collection, preparation, finishing and sale. It illustrates how a student project can grow into a community-linked enterprise.

From Farm to Future: Transforming Agriculture through Technology



Mr. Aditya Gupta
Founder, Yield Kart
HNBGU Srinagar Garhwal, Uttarakhand

Mr. Aditya Gupta, Founder of Yield Kart, presented an end-to-end agricultural platform that connects investors, suppliers, agronomists and rural farmers through technology-enabled farming. His presentation described how a single platform can coordinate the many participants whose contributions are needed to make farming profitable.

Farmers often face a series of separate challenges: arranging finance, buying inputs at reasonable prices, getting timely technical advice, monitoring crop conditions and finding buyers for their produce. Each of these may involve a different agency, and gaps between them lead to losses. Yield Kart's platform is designed to bring these functions together so that the farmer is supported at each stage of the farming cycle.

Mr. Gupta highlighted the role of direct investment, which allows investors to participate in farming activity and provides farmers with the capital needed for cultivation. He also pointed to bulk input procurement, by which seeds, fertilisers and other inputs are purchased in larger quantities to obtain better prices and quality. Both elements help reduce the financial burden on individual farmers.

The platform also uses IoT-based monitoring, in which sensors and connected devices collect information about field conditions. Combined with agronomic support from experts, this data allows farmers to take timely decisions on irrigation, nutrition and crop protection. Better monitoring and advice contribute to higher productivity and fewer avoidable losses.

His initiative demonstrated how digital coordination can support farmers with training, employment and market access, while creating greater transparency and shared value across the agricultural ecosystem. When each participant can see the flow of money, inputs and produce, trust improves and benefits are distributed more fairly.

From Field Data to Watershed Intelligence



Mr. Piyush Yadav and Mr. Yatharth Joshi
Geo-Watershed Intelligence Platform
Agri Startup Hackathon 2026
Srinagar Garhwal, Uttarakhand

Mr. Piyush Yadav and Mr. Yatharth Joshi, representing the Geo-Watershed Intelligence Platform (GWIP) from the Agri Startup Hackathon 2026, presented an innovative approach to strengthening watershed monitoring. Their presentation showed how ideas developed in a hackathon setting can be shaped into solutions for real field problems.

Watershed development programmes play an important role in conserving soil and water, recharging groundwater and improving agricultural productivity, especially in hilly and rainfed areas. Such programmes create many physical assets, such as check dams, ponds, trenches and plantations. Monitoring them, however, is often difficult because the sites are scattered, reporting is irregular and verification depends on visits that are costly and time-consuming.

The presenters explained that GWIP addresses this challenge by combining geo-tagged field photographs, GIS mapping, remote sensing, machine learning and an interactive dashboard. Geo-tagged photographs show exactly where and when a picture was taken, giving a verifiable record of the work. GIS mapping places these records on a map, remote sensing provides a broader view from satellite data and machine learning helps to analyse the information and identify patterns.

The platform highlighted how spatially verified field evidence can address the problem of fragmented reporting. When data from many sites is collected in a consistent way and displayed on a single dashboard, planners and programme managers can see the overall position at a glance. It also makes asset verification more reliable, since the existence and condition of structures can be confirmed through location-linked evidence and not just written reports.

These capabilities support better watershed planning. With clearer information, agencies can decide where new interventions are needed, which existing structures require attention and how resources should be allocated. The presenters demonstrated how technology-driven insights can strengthen monitoring, prioritise maintenance and promote environmental restoration.

Empowering Farmers through Digital Intelligence

Mr. Suryansh Yadav , Founder of ANVAYA, presented, a digital farming companion designed to support farmers with weather intelligence, soil-health insights, crop guidance, irrigation reminders and suitable crop and seed recommendations.



Mr. Suryansh Yadav
Founder, ANVAYA
Srinagar Garhwal, Uttarakhand

Farming decisions depend heavily on information: when to sow, which variety to choose, how much water to give, when conditions are likely to change. ANVAYA aims to place dependable, timely information in the hands of the farmer in a simple and usable form. The platform provides weather intelligence so that farmers can plan field operations around expected conditions, and soil-health insights that help them understand the strengths and limits of their land.

It offers crop guidance to support decisions through the season, irrigation reminders to help use water efficiently, and recommendations on suitable crops and seeds matched to the farmer's location and conditions.

Mr. Yadav highlighted how digital farm profiles make this personalisation possible. Each farm has its own location, soil and history, and a profile that records these details allows the advice given to be specific to that farm and not generic. As more data is added, the guidance can improve. The use of scientific data gives the advice a sound basis, while regional-language support ensures that farmers can understand and act on it. Language is a significant barrier to digital adoption, and an app that speaks the farmer's own language is far more likely to be used regularly.

He also proposed village-level support centres, recognising that not every farmer will be comfortable with digital tools from the start. Local centres can help farmers set up their profiles, understand the recommendations and resolve problems, bridging the gap between technology and the community.

Integrated Horticulture for Sustainable Farm Enterprises

Mr. Shailesh Goyam, presented his Integrated Horticulture System, a business model that combines several horticultural activities within a single enterprise. His presentation reflected a trained horticulturist's approach to turning technical knowledge into a diversified source of income.



Mr. Shailesh Goyam
M.Sc. (Ag.) Horticulture
HNBGU Srinagar Garhwal, Uttarakhand

The model brings together commercial nursery, protected cultivation, open-field horticulture, demonstration farming, consultancy, training and farm-input sales. Each of these components can function on its own, but together they reinforce one another. The nursery supplies planting material to the enterprise's own fields and to other farmers. Protected cultivation extends the growing season and improves the quality of high-value crops. Open-field horticulture provides a base of regular production.

The model brings together commercial nursery, protected cultivation, open-field horticulture, demonstration farming, consultancy, training and farm-input sales. Each of these components can function on its own, but together they reinforce one another. The nursery supplies planting material to the enterprise's own fields and to other farmers. Protected cultivation extends the growing season and improves the quality of high-value crops. Open-field horticulture provides a base of regular production.

The model has particular relevance for graduates in agriculture and horticulture, who possess technical knowledge and can combine it with business planning to set up enterprises of this type. It also suggests opportunities for linkage with farmers' groups, KVKs and incubators.

Promoting Sustainable Landscape Architecture



Mr. Laxmikant Sharma
M.Sc. (Ag.) Horticulture
HNBGU Srinagar Garhwal, Uttarakhand

Mr. Laxmikant Sharma, presented his business plan in landscape architecture, highlighting the potential of horticulture-based approaches for developing sustainable and aesthetically appealing landscapes. His presentation brought attention to an entrepreneurial field that sits at the meeting point of horticulture, design and environmental care.

Mr. Sharma showcased how knowledge of horticulture and agriculture can be integrated with landscape planning to create functional and environmentally conscious spaces. Choosing plants that suit local conditions reduces the need for water and chemical inputs, supports local biodiversity and lowers long-term maintenance costs. Such an approach produces landscapes that are attractive and also sustainable.

His presentation demonstrated the scope of landscape architecture in promoting greener environments. Growing towns and cities, institutions, tourist destinations and housing developments increasingly seek well-designed green spaces, and in hill areas where tourism and construction are expanding, the demand for thoughtful, ecologically sensitive landscaping is likely to increase.

Landscape architecture involves planning and designing outdoor spaces, such as gardens, parks, residential and institutional campuses, roadsides and public areas. Good landscape design considers not only appearance but also how a space will be used, how plants will grow, how water will be managed and how the space will be maintained. A trained horticulturist is well placed to contribute to this, because plant selection, soil conditions, climate and care are central to the success of any landscape. The plan also points to opportunities for innovation, professional growth and entrepreneurship in the horticulture sector. A landscape enterprise can combine services such as design, plant supply, installation and maintenance, creating work for gardeners, nursery workers and other skilled persons. It can also work alongside nurseries and horticulture-based enterprises, creating mutual demand.

Turning Data into Better Farm Decisions



Mr. Shivam Bhardwaj
Founder, KrishiGyan
Srinagar Garhwal, Uttarakhand

Mr. Shivam Bhardwaj from KrishiGyan presented, a hyper-local crop advisory platform designed to support small and marginal farmers with timely and practical guidance.

Small and marginal farmers form the large majority of farming households, yet they often have the least access to expert advice. General advisories issued for a wide region may not reflect the conditions of an individual village or field, which differ in rainfall, soil, elevation and crop practice. The idea of hyper-local advisory is to bring guidance down to the level of the specific location, so that it is relevant to the person receiving it.The platform combines weather, soil, crop, location and government-scheme information.

Weather and soil data indicate present and expected conditions, while crop and location information ensure that the advice is matched to what is actually being grown and where. The inclusion of government-scheme information is a useful addition, because many farmers are unaware of schemes and benefits that they might be entitled to use.

He emphasised that this information is delivered as clear video-based advice in regional languages. Video is easier to follow than written text for many farmers, particularly those with limited literacy, because it can show practices step by step. Regional languages make the content familiar and encourage trust, and short videos can be viewed at the farmer's convenience on a mobile phone.

Mr. Bhardwaj's initiative demonstrated how accessible digital tools can help farmers make informed decisions, improve resource use and reduce crop risks. Timely advice on sowing, irrigation, nutrition and protection can prevent avoidable losses, and better use of inputs lowers costs.

Promoting Mushroom Cultivation & Rural Livelihoods

Mr. Pawan, Mushroom Grower from Rudraprayag, Uttarakhand, shared glimpses of his mushroom cultivation journey through photographs and videos, highlighting the potential of mushroom farming as a livelihood opportunity in the hills. His presentation was a grassroots account from a practising grower and added a hands-on perspective to the day.



Mr. Pawan
Mushroom Grower
Rudraprayag, Uttarakhand

Mushroom cultivation has several features that suit conditions in the hills. It does not require large areas of land, can be carried out indoors in a controlled space and can be done in any season with suitable arrangements. The cool climate of many hill areas is favourable for certain types of mushrooms. For families with small landholdings, it offers a way of generating income from limited space.

Mr. Pawan showcased his cultivation practices and experiences from the field. By presenting pictures and videos of his own work, he allowed participants to see the structure of a growing unit, the stages of cultivation and the produce that results. Visual evidence of this kind is often more persuasive than description, particularly for those considering the activity for the first time.

The presentation also stood as an encouraging example of an individual grower from Rudraprayag who has taken the step of starting an enterprise and is willing to share his experience. His story can motivate other farmers and rural youth, and the KVK and other institutions present at the programme can support such growers with training, technical advice and market linkages.

His journey reflected the potential of mushroom cultivation to support rural livelihoods, encourage local entrepreneurship and create additional income opportunities for farming communities. It also leaves room for expansion into related activities, such as spawn production, processing, drying and packaging, which could employ more people in the area.

Role of Cooperatives in Strengthening Agri-Startup Ecosystems & Farmer Enterprises

Mr. Vijaypal Singh Negi, Director, IRD Foundation, delivered an insightful session on the role of cooperatives in strengthening agri-startup ecosystems and farmer enterprises. His presentation highlighted the importance of collective action, institutional collaboration and farmer-led enterprises in creating an inclusive and sustainable agricultural ecosystem. He explained that cooperatives enable individuals to come together to address common economic and social needs through jointly owned and democratically managed enterprises.

In the agricultural context, cooperatives provide farmers with opportunities to pool resources, access essential services, procure inputs collectively and strengthen their participation in agricultural value chains.



Mr. Vijaypal Singh Negi
Director, IRD Foundation
Garhwal, Uttarakhand

He emphasised that collective approaches are particularly relevant for small and marginal farmers, who often face limitations in accessing markets, finance, technology and institutional support individually. A key focus of the session was the importance of collective bargaining and economic participation. By working together, farmers can achieve economies of scale, reduce input costs, negotiate better prices for their produce and improve their access to buyers and financial institutions. He highlighted how farmer enterprises can further strengthen these efforts through processing, value addition, marketing and organised business operations, enabling farmers to participate more effectively in the agricultural value chain.

The session further emphasised the role of cooperatives in strengthening market linkages, rural entrepreneurship and inclusive economic development. Through collective participation and collaboration, farmer enterprises can move beyond primary production towards value addition, organised marketing and diversified livelihood opportunities.

Another important aspect of the presentation was the complementary relationship between agri-startups and cooperatives. While startups contribute technology, innovation and new business models, cooperatives and farmer enterprises bring organised farmer networks, local knowledge and community trust. Their collaboration can facilitate the adoption of innovative solutions, provide opportunities for field-level testing and enable startups to reach a wider farming community. At the same time, farmers can benefit from improved access to technology, digital platforms, market information and emerging business opportunities.

Concluding his address, Mr. Vijaypal Singh Negi reiterated that the development of a strong agri-startup ecosystem requires active participation from farmers, entrepreneurs, cooperatives, academic institutions, government bodies and other stakeholders. He highlighted that partnerships built on shared objectives and collective efforts can contribute to sustainable agricultural enterprises, improved farmer incomes and stronger rural economies.

Takeaway: The session highlighted cooperatives as an important link between agri-startups and farming communities, demonstrating how collective action, institutional support and collaboration can strengthen farmer enterprises, improve market access and promote inclusive agricultural entrepreneurship.



Valedictory Session

The programme concluded with the Valedictory Session, marking the successful culmination of the Agri-Startup Stakeholders Connect organised by MANAGE–Centre for Innovation and Agripreneurship (CIA) in collaboration with Hemvati Nandan Bahuguna Garhwal University (HNBGU).

Welcome Address by Ms. Kanika Rajawat

Ms. Kanika Rajawat, Programme Coordinator, MANAGE-CIA, delivered the Welcome Address during the Valedictory Session. She welcomed the dignitaries, speakers, startup founders, faculty members, students and participants, and expressed her sincere gratitude for their active participation in the Agri-Startup Stakeholders Connect programme. She acknowledged the collaborative efforts of MANAGE-CIA and Hemvati Nandan Bahuguna Garhwal University (HNBGU) in successfully organising the programme and highlighted the importance of continued stakeholder engagement, knowledge sharing and institutional collaboration in strengthening the agri-startup ecosystem. She also appreciated the contributions of all stakeholders in making the programme meaningful and successful, while encouraging continued partnerships to promote innovation and entrepreneurship in agriculture and allied sectors.

Prof. Rajendra Singh Negi

Prof. Rajendra Singh Negi, Dean, School of Agriculture and Allied Science and Head, Department of Rural Technology, HNBGU, addressed the gathering and expressed his appreciation for the successful organisation of the programme. He extended his sincere thanks to MANAGE-CIA, the dignitaries, participating startups, resource persons, faculty members, students, organising team and all stakeholders who contributed to the event. He conveyed his gratitude to everyone involved in making the Stakeholders Connect a meaningful and successful initiative.



Prof. Rajendra Singh Negi
Dean, School of Agriculture and Allied Science
Head, Department of Rural Technology
Hemvati Nandan Bahuguna Garhwal University

Prof. Negi also appreciated the active participation and contributions of the attendees throughout the programme, noting the value of knowledge exchange, interaction and networking in strengthening the agricultural entrepreneurship ecosystem.

Vote of Thanks by Dr. Santosh Singh

Dr. Santosh Singh, Guest Faculty, Hemvati Nandan Bahuguna Garhwal University (HNBGU), delivered the Vote of Thanks, expressing his sincere gratitude to the dignitaries, invited guests, speakers, startup founders, faculty members, students, and participants for their valuable presence and contributions to the Agri-Startup Stakeholders Connect programme.

He extended his appreciation to Dr. Dhan Singh Rawat, Hon'ble Cabinet Minister of Higher Education, Government of Uttarakhand; Shri Subhash Chand Negi, DIG, Sashastra Seema Bal (SSB), Srinagar Garhwal; Prof. Shri Prakash Singh, Hon'ble Vice-Chancellor, HNBGU; and Prof. Rajendra Singh Negi, Dean, School of Agriculture and Allied Science and Head, Department of Rural Technology, HNBGU, for their presence, encouragement, and support.

He acknowledged the efforts of Dr. Saravanan Raj, Director (Agricultural Extension) and CEO, MANAGE-CIA, MANAGE, Hyderabad, and the organising teams of MANAGE-CIA and HNBGU for their collaboration in conducting the programme. He also thanked the resource persons and startup representatives for sharing their knowledge, experiences, and entrepreneurial journeys.

He expressed his gratitude to the participants for their active engagement and acknowledged the contributions of the faculty members, volunteers, and organising team in ensuring the smooth conduct of the event.
He concluded by thanking everyone for their support and cooperation in making the programme successful.

The session concluded with the rendition of National Anthem, marking the formal closure of the Agri-Startup Stakeholders Connect.



Startups Exhibition

























Startups Exhibition













Media Coverage & Digital Dissemination



एचएनबीजीयू में कृषि-स्टार्टअप हितधारक सम्मेलन आयोजित, सहयोग और साझेदारी से ग्रामीण विकास पर मंथन



Dehradun | Dehradun, 24 Sep, 2026 | www.garhwalpost.in | Garhwal Post 13

Agriculture Startup Stakeholder Meet held at HNBGU

Garhwal Post Bureau

SRINAGAR (Garhwal), 23 Sep: The National Institute of Agricultural Extension Management (MANAGE), Hyderabad, organised an important and informative programme at Hemvati Nandan Bahuguna Garhwal University (HNBGU), Srinagar, on the theme, "Agriculture Startup Stakeholder Connect: Promoting Collaboration and Partnerships".

The programme aimed to provide a common platform for students, agricultural experts, academicians, policymakers, entrepreneurs, and other stakeholders to interact and



एचएनबी गढ़वाल विश्वविद्यालय में कृषि-स्टार्टअप हितधारक सम्मेलन-सहयोग और साझेदारी को बढ़ावा देने पर जोर



एचएनबीजीयू में कृषि-स्टार्टअप हितधारक सम्मेलन, सहयोग और साझेदारी को बढ़ावा देने पर जोर

श्रीनगर, (गढ़वाल) ।राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान (मैनेज), हैदराबाद द्वारा हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय (एचएनबीजीयू), श्रीनगर में कृषि-स्टार्टअप हितधारक संपर्क-सहयोग एवं साझेदारी को बढ़ावा विषय पर एक महत्वपूर्ण एवं ज्ञानवर्धक कार्यक्रम आयोजित किया गया। कार्यक्रम का उद्देश्य विद्यार्थियों, कृषि विशेषज्ञों, शिक्षाविदों, नीति-निर्माताओं, उद्यमियों तथा विभिन्न हितधारकों को एक साझा मंच प्रदान करना और कृषि उद्यमिता, नवाचार, कृषि व्यवसाय तथा ग्रामीण विकास के क्षेत्र में उपलब्ध अवसरों से परिचित कराना था।



स्थानीय संसाधनों को रोजगार ...

गढ़वाल विश्वविद्यालय के चौरास परिसर में कृषि-स्टार्टअ...



कृषि स्टार्टअप की नई उड़ान को मंच देगा गढ़वाल विश्वविद्यालय-300 से अधिक हितधारक होंगे एग्री-स्टार्टअप स्टेकहोल्डर्स कनेक्ट में शामिल



एचएनबी गढ़वाल विवि में 'एग्री-स्टार्टअप स्टेकहोल्डर्स कनेक्ट' का सफल आयोजन; शिक्षित युवा बनें 'नौकरी देने वाले' : डॉ. धन सिंह रावत



आदमखोर को कैद करेगा स्मार्ट 'वन रक्षक'

Garhwal University to Host Agri-Startup Stakeholders Connect today

Garhwal Post Bureau

SRINAGAR GARHWAL, 22 Sep: The Department of Rural Technology under the School of Agriculture and Allied Sciences at Hemvati Nandan Bahuguna Garhwal University, in collaboration with MANAGE–Centre for Innovation and Agri-Entrepreneurship (MANAGE-CIA), Hyderabad, will organise an 'Agri-Startup Stakeholders Connect' on 23 September.

The programme aims to address existing gaps in the agricultural startup ecosystem and create opportunities for partnerships and collaboration among various stakeholders.

Through the programme, an effort will be made to bring together startup policy makers, researchers, investors, and representatives from the industry on a common platform to promote collaboration, innovation, and entrepreneurship in the agricultural sector.

Around 300 participants are expected to attend the event, including agricultural development administrators, policy makers, government officials, representatives of incubation and innovation centres, entrepreneurs, researchers, academic institutions, Farmer Producer Organisations (FPOs), agribusiness firms, banks, venture capitalists, startup advisors, students, rural youth, and government organisations associated with the agricultural startup ecosystem.

The University's Incubation Centre (IDIC) and various departments of the School of Agriculture are supporting entrepreneurship promotion as well as the commercialisation of startups and technologies.

The programme will feature interactive workshops, networking opportunities, knowledge-sharing sessions, discussions, and product exhibitions showcasing advanced agricultural technologies and innovative business models.



According to the programme coordinator, Prof RS Negi, Dean, Agriculture and Allied Sciences, the initiative will help establish stronger linkages among research institutions, startups, and investors while promoting sustainable development in the agribusiness sector.

The programme will be organised under the guidance of Prof Shree Prakash Singh, Vice-Chancellor, Garhwal University; Dr Dhan Singh Rawat, Higher Education Minister, Government of Uttarakhand; Subhash Chandra Negi, Deputy Inspector General (DIG) and Chairman, Central Training Centre, Sashastra Seema Bal (SSB), Srinagar Garhwal; Dr Sarpan Raj, Director, MANAGE, Hyderabad; and the Department of Rural Technology, School of Agriculture.

Agriculture | Health & Education | Pauri

एचएनबीजीयू में कृषि-स्टार्टअप हितधारक सम्मेलन, सहयोग और साझेदारी को बढ़ावा देने पर जोर

केदार सिंह चौहान 'प्रवर'

September 23, 2026

1 minute read 0 comments



भारत BULLETINS

कृषि स्टार्टअप हितधारकों की बैठक की मेजबानी करेगा गढ़वाल वि.वि.

BB Desk · 4 weeks ago 0 65

1 minute read







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प्रदीप कुमार

श्रीनगर गढ़वाल। हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय के कृषि एवं सम्बद्ध विज्ञान के ग्रामीण प्रौद्योगिकी विभाग की ओर से हैदराबाद स्थित मैनेज–सेंटर फॉर इनोवेशन एंड एग्रीप्रेन्योरशिप के सहयोग से



Spread the love

प्रदीप कुमार

श्रीनगर गढ़वाल। राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान मैनेज हैदराबाद द्वारा हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय एचएनबीजीयू श्रीनगर में कृषि स्टार्टअप हितधारक संपर्क सहयोग एवं साझेदारी को बढ़ावा विषय पर महत्वपूर्ण एवं ज्ञानवर्धक कार्यक्रम आयोजित

विद्यार्थियों, विशेषज्ञों और उद्यमियों को मिला साझा मंच; कृषि नवाचार, ग्रामीण उद्यमिता और स्थानीय संसाधनों के व्यावसायिक उपयोग पर हुई चर्चा

श्रीनगर (गढ़वाल), 23 सितंबर 2026। राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान (MANAGE), हैदराबाद के सहयोग से **हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय (एचएनबीजीयू), श्रीनगर** में **"कृषि-स्टार्टअप हितधारक संपर्क: सहयोग एवं साझेदारी को बढ़ावा"** विषय पर महत्वपूर्ण कार्यक्रम आयोजित किया गया। कार्यक्रम का उद्देश्य विद्यार्थियों, कृषि विशेषज्ञों, शिक्षाविदों, नीति-निर्माताओं, उद्यमियों एवं विभिन्न हितधारकों को एक साझा मंच उपलब्ध कराना तथा कृषि उद्यमिता, नवाचार, कृषि व्यवसाय और ग्रामीण विकास के क्षेत्र में उपलब्ध अवसरों की जानकारी देना रहा।

कार्यक्रम में बड़ी संख्या में विद्यार्थियों एवं शिक्षकों ने प्रतिभाग किया

Digital News Coverage


भारत BULLETINS

उत्तराखंड: 22 Sep. 2026, । श्रीनगर गढ़वाल, हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय का कृषि एवं सम्बद्ध विज्ञान का ग्रामीण प्रौद्योगिकी विभाग, हैदराबाद स्थित मैनेज–सेंटर फॉर इनोवेशन एंड एग्रीप्रेन्योरशिप (मैनेज–सीआईई) के सहयोग से 23 सितंबर 2026 को 'एग्री-स्टार्टअप स्टेकहोल्डर्स कनेक्ट' कार्यक्रम आयोजित करेगा। कार्यक्रम का उद्देश्य कृषि स्टार्टअप इकोसिस्टम में मौजूद कमियों को दूर करना तथा विभिन्न हितधारकों के बीच साझेदारी और सहयोग के अवसर पैदा करना है।

साथ ही कार्यक्रम के माध्यम से कृषि क्षेत्र में सहयोग, नवाचार और उद्यमिता को बढ़ावा देने के लिए स्टार्टअप नीति निर्माताओं,


साझेदारी को बढ़ावा देने पर जोर

केदार सिंह चौहान 'प्रवर'

September 23, 2026

1 minute read 0 comments



उत्तराखंड

एचएनबीजीयू में कृषि-स्टार्टअप हितधारक सम्मेलन, सहयोग और साझेदारी को बढ़ावा देने पर जोर


UTTARAKHAND HIMALAYA


6:36

WhatsApp

मेरो उत्तराखंड न्यूज़.कॉम

उत्तराखंड

एचएनबीजीयू में कृषि-स्टार्टअप हितधारक सम्मेलन आयोजित, सहयोग और साझेदारी से ग्रामीण विकास पर मंथन

BY MEROUTTARAKHAND NEWS, SEPTEMBER


6:36

WhatsApp

Pauri Agriculture Health & Education

कृषि स्टार्टअप हितधारकों की बैठक की मेजबानी करेगा गढ़वाल विश्वविद्यालय

केदार सिंह चौहान 'प्रवर'

September 21, 2026

1 minute read 0 comments

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VOL 1, NO.1 23 September, 2026 SPECIAL EDITION

MEDIA SPOTLIGHT

Agri -Startup Stakeholders Connect Program, Uttrakhand

Dehradun Garhwal Post 13

Agriculture Startup Stakeholder Meet held at HNBGU


और कृषि क्षेत्र में नई संभावनाओं तथा स्वरोजगार के अवसरों के बारे में जानकारी प्राप्त की।

कार्यक्रम के आयोजन में **प्रो. आर.एस. नेगी, निदेशक/डीन, कृषि एवं संबद्ध विज्ञान, चौरास परिसर** की महत्वपूर्ण भूमिका रही। उन्होंने विभिन्न विशेषज्ञों एवं हितधारकों को एक मंच पर लाने के लिए समन्वय किया।

विद्यार्थियों को स्टार्टअप और कृषि उद्यमिता से जोड़ने पर जोर

एचएनबीजीयू के कुलपति प्रो. श्री प्रकाश सिंह ने विशिष्ट अतिथि के रूप में कार्यक्रम में प्रतिभाग किया, जबकि **उत्तराखंड सरकार के उच्च शिक्षा मंत्री डॉ. धन सिंह रावत** मुख्य अतिथि के रूप में उपस्थित रहे।

MANAGE

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कृषि स्टार्टअप हितधारकों की बैठक की मेजबानी करेगा गढ़वाल विश्वविद्यालय

संवाददाता

श्रीनगर गढ़वाल। हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय का कृषि एवं सम्बद्ध विज्ञान का ग्रामीण प्रौद्योगिकी विभाग,... और देखें

School of Agriculture & Allied Science
Hemvati Nandan Bahuguna Garhwal University
Srinagar Garhwal, Uttarakhand

Cordially Invites you to the Inaugural Function of

Agri-Startup Stakeholders Connect
"Fostering Collaboration and Partnerships"

Chief Patron
Prof. Shri Prakash Singh
Hon'ble Vice Chancellor
HNB Garhwal University (A Central University)

Chief Guest
Dr. Dhan Singh Rawat
Education Minister

Guest of Honor
Shri Subhash Chand Negi
Deputy Inspector General (DIG)

Organising Team

Prof. Shri Prakash Singh
Vice-Chancellor
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